

News Release

April 20, 2010

Take it Back! Scugog Launches

Port Perry, On - On April 20th the Township's first retailers signed on to Take It Back! Take It Back! is an initiative that includes extended producer responsibility in support of initiatives to assist the Township of Scugog and the Region of Durham in meeting their ambitious 70% diversion rate for solid waste.

The kick-off included 4 local pharmacies - Durham Pharmacy at the Medical Centre, Shopper's Drug Mart, Port Perry Pharmacy (the former Guardian Drugs) and Loblaw RX (Vos Grocers) and their agreement to take back over-the-counter and prescription medications. Medications flushed down a sink or toilet make their way into streams, rivers and the lake. Medications in the septic systems can enter soil and groundwater. With this new program, unused or expired over-the-counter or prescription medications can be taken back to the pharmacies of the program partners.

"Our thanks go out to these 4 local businesses for being the first to take part in this new program of identifying ways to divert harmful items from our waste stream" states Mayor Marilyn Pearce. "This is the first of what we hope are many businesses joining in this new program of waste diversion and education".

Take It Back! Scugog is a program that allows residents to return household items to retailers to ensure they are reused, recycled or disposed of in the proper environmentally safe way. As part of this program, the Township will promote local businesses for their commitment to protecting the environment while strengthening customer loyalty and community partnerships. Businesses interested in participating can contact the Township through the web-site. As well, a directory of businesses participating will be available for residents to access as part of the environmental section of the Township web-site.

For more information visit: www.scugog.ca Take It Back! Scugog

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