



SPONSORSHIP  
**PACKAGE**

**SATURDAY, SEPTEMBER 19, 2026**

[scugog.ca/50](https://scugog.ca/50) | [recreation@scugog.ca](mailto:recreation@scugog.ca) | 905-985-8698

## Dear Potential Partner,

The Township of Scugog and the Scugog Arena 50<sup>th</sup> Anniversary Committee are pleased to invite you to partner with us in celebrating a major milestone - the **50<sup>th</sup> Anniversary of the Scugog Arena**.

For five decades, the Scugog Arena has been a cornerstone of our community, hosting generations of athletes, families, volunteers, and fans across hockey, figure skating, ringette, broomball, lacrosse, and ball hockey. To honour this legacy, we are hosting two special anniversary events on Saturday, September 19, 2026: a Community Open House and 50th Anniversary Dance.

The Open House will showcase artifacts, photos, and memorabilia from the past 50 years of arena history, highlighting the many leagues and individuals who have shaped the facility into what it is today. The Anniversary Dance will provide an opportunity for community members, past and present, to come together and celebrate this shared legacy. We anticipate over 500 attendees across both events, making this a highly visible and meaningful community celebration.

We are seeking sponsorship partners to help make these events a success while supporting the continued enhancement of the Scugog Arena. Sponsorship provides an excellent opportunity to demonstrate your organization's commitment to community development, local sport, and recreation, while gaining recognition among residents, families, and visitors.



Enclosed, you will find our sponsorship package outlining available opportunities and benefits. We would welcome the opportunity to discuss how a partnership can align with your organization's goals and community involvement.

Thank you for considering supporting this important celebration. We look forward to the possibility of working together to honour the past and invest in the future of the Scugog Arena. If you are interested in supporting the event, please reach out to Shawna at [scornish@scugog.ca](mailto:scornish@scugog.ca) or 905-985-8698 ext. 300

*Thank you,*



The signing of the contract for the new Scugog arena took place at the Scugog township council chambers on Tuesday, April 20, 1976. From left; Ron Deeth, Bill Martin president of C.D.S., Howard Hall arena committee chairman, mayor Lawrence Malcolm and Doreen VanCamp.

# HAT TRICK SPONSOR

## PREMIER LEVEL

**\$1 000**

This sponsorship helps us provide exhibit materials and logistical items for both the open house and the dance.

- Top recognition as a Hat Trick Sponsor for both the Open House and Dance.
- Recognition as a sponsor in all press releases (print, radio, and digital).
- Recognition as a sponsor in event information posted on local websites.
- Logo featured **most prominently** on all event signage, promotional materials and digital communications.
- Verbal recognition during event remarks.
- Opportunity to display a branded banner or table at the Open House.
- Recognition on event programs and post-event thank you communications.
- 2 Complimentary tickets to the Anniversary Dance.



*“Hallways  
to dressing,  
storage and  
offices”*



*“Seating  
area  
overlooking  
ice surface”*



Hallway to dressing, storage rooms and offices

Seating area overlooking ice surface

J.G. Photos

# DOUBLE AXLE SPONSOR

## \$500

This sponsorship helps us provide promotional materials for both the open house and the dance.

- Recognition as a sponsor in all press releases (print, radio, and digital).
- Logo placement on event signage promotional materials and digital communications.
- Recognition as a sponsor in event information posted on local websites.
- Opportunity to include promotional materials at the Open House.
- Recognition as a sponsor in event information posted on local websites.
- Verbal acknowledgment during the event

### It's A Beauty:

## Scugog Arena Open

It's been over two years since the committee appointed by the Arena board reported to council on the need and financial consideration for the construction of a new arena to meet the area's growing demand on recreational facilities.

On Monday, Jan. 3, 1977, the dream became a reality with the opening of the doors to the Scugog Community Memorial Centre and the subsequent doubling of ice time available to users.

Officials say ice time available to the community as a whole has doubled with the use of both arenas, although each organizations using the arena may not individually double their ice time.

Most organizations, such as the minor-hockey assoc-

iation and the figure skating club, have eagerly snapped up additional ice time.

With only minor "small-change" items yet to be worked out with contractors, the arena has reason to point with pride at the total price tag of the arena.

Estimated at about \$750,000 by the new arena committee two years ago, there will be a small budget surplus... something of a miracle in these days of rapid inflation.

"When we delivered the estimates to council, we told them that we were painting the worst possible picture stated a committee member.

The arena design's simplicity serves not only to lower the price tag, but it also proves very practical (continued on page 18)



[SCUGOG.CA/50](http://SCUGOG.CA/50)



# FACEOFF SPONSORS

## \$250

This sponsorship helps us provide logistical items for the dance.

- Recognition as a sponsor in all press releases (print, radio, and digital).
- Name listed on sponsor signage at the dance.
- Recognition as a sponsor in event information posted on local websites.



*“Arena manager Don Thompson started flooding at the New Scugog Arena September 13 at 8 p.m. after the compressors had been on for more than 30 hours to cool the cement floor down to 16 degrees F. Two men worked through the night until Wednesday morning with heavier flooding, and by Thursday evening the first skaters of the year were on the ice”*

**Arena manager Don Thompson started flooding at the New Scugog Arena last Tuesday night [September 13] at 8 p.m. after the compressors had been on for more than 30 hours to cool the cement floor down to 16 degrees F. Two men worked through the night until Wednesday morning with heavier flooding, and by Thursday evening the first skaters of the year were on the ice.**

SCUGOG.CA/50



# SCUGOG ARENA 50<sup>TH</sup> CELEBRATION PARTNERSHIP AGREEMENT 2026

It is hereby agreed that \_\_\_\_\_ (henceforth known as Sponsor/Partner”) will provide \$ \_\_\_\_\_ cash to the Township of Scugog in exchange for participation as a \_\_\_\_\_ Partner at the Scugog Arena 50<sup>th</sup> Celebration event.

The Partner is eligible for all benefits and privileges, as outlined in the sponsorship package for the associated level.

The Township of Scugog is hereby entitled to \$ \_\_\_\_\_ cash upon signing of this contract.

All monies are due and payable to the Township of Scugog no later than June 1, 2026.

\_\_\_\_\_  
Township of Scugog  
Representative  
*To be filled in by Township Staff only*

\_\_\_\_\_  
Sponsorship  
Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date





**September 19**

**Free Open House: 1:00 to 4:00pm**

**Dance: 7:00pm to midnight**

**1 ticket: \$20  
2 tickets: \$30**

