56th Annual

Canoe the Nonquon

SPONSORSHIP

PACKAGE

SAT, JUNE 6TH

2026

scugog.ca/museum | museum@scugog.ca | 905-982-2404

@ScugogShoresMuseum | @ScugogMuseum

Canoe the Nonquon

Dear Potential Partner,

Our Annual Canoe the Nonquon Event in support of the Scugog Shores Museum is made possible thanks to our event sponsors and volunteers. Each year, we strive to create an event that benefits the community, participants, and the Scugog Shores Museum. As an event sponsor, we ensure that your company will gain recognition and appreciation for supporting our local event, which in turn benefits your company and brand image. Canoe the Nonquon is the perfect opportunity to boost your presence in the community.

The race is sanctioned by the Ontario Marathon Canoe and Kayak Racing Association (OMCKRA) and was started by the Lake Scugog Historical Society as a fundraiser for the Scugog Shores Museum Village. Participants race the clock Saturday morning through the twisty Nonquon River finishing the race along the shores of Lake Scugog. This is a well-attended race with a long-standing history in the community. Amateurs and professionals, young and older, may compete in a large number of competitive or recreational categories. Last year, Canoe the Nonquon attracted over 105 vessels and 163 participants with their friends and families to our waterfront.

Please review the Canoe the Nonquon Sponsorship Package below carefully. If you have any questions or concerns regarding sponsorships, please reach out so we can help your company choose the perfect sponsorship opportunity.

Thank you for considering sponsorship with the Township of Scugog for Canoe the Nonquon.

We look forward to hearing from you.

Thank you,

Scugog Shores Museum Staff and Volunteers
museum@scugog.ca
scugog.ca/museum

SCUGOG SHORES MUSEUM Village and Archives

MEDAL SPONSOR

$700

This sponsorship helps us provide medals to participants who place in their category.

- Recognition as a sponsor in all press releases (print, radio, digital).
- Recognition as the medal sponsor on our sponsor board that will be located at the Latcham Centre in Palmer Park.
- Recognition as a sponsor in event information posted on local websites.
- Logo will be placed on the cover of the brochure handed out to all participants as well as the slide show displayed during the event.
- Opportunity to have exclusive rights to post their own signage indoors and outdoors at the event venue on Friday June 5 and Saturday June 6.
- Opportunity to have an information tent/booth at the event outside the Latcham Centre.

AWARD SPONSOR

$700

This sponsorship helps us update the plaques and shields on the trophies for participants who place in their category.

- Recognition as a sponsor in all press releases (print, radio, digital).
- Recognition as the award sponsor on our sponsor board that will be located at the Latcham Centre in Palmer Park.
- Recognition as a sponsor in event information posted on local websites.
- Logo will be placed on the cover of the brochure handed out to all participants as well as the slide show displayed during the event.
- Opportunity to have exclusive rights to post their own signage indoors and outdoors at the event venue on Friday June 5 and Saturday June 6.
- Opportunity to have an information tent/booth at the event outside the Latcham Centre.

SCUGOG.CA/MUSEUM

SCUGOG SHORES MUSEUM
Village and Archives

EXPERIENCE SPONSOR

$500

This sponsorship helps us provide an enjoyable experience to attendees and participants including the BBQ, sound equipment, shuttles and more.

- Recognition as a sponsor in all press releases (print, radio, digital).
- Recognition as the medal sponsor on our sponsor board that will be located at the Latcham Centre in Palmer Park.
- Recognition as a sponsor in event information posted on local websites.
- Logo will be placed on the cover of the brochure handed out to all participants as well as the slide show displayed during the event.

SAFETY SPONSOR

$500

This sponsorship helps us provide a safe event for our participants including our medical staff, safety boat supplies, and emergency supplies.

- Recognition as a sponsor in all press releases (print, radio, digital).
- Recognition as the medal sponsor on our sponsor board that will be located at the Latcham Centre in Palmer Park.
- Recognition as a sponsor in event information posted on local websites.
- Logo will be placed on the cover of the brochure handed out to all participants as well as the slide show displayed during the event.

CANOE THE NONQUON PARTNERSHIP AGREEMENT 2026

It is hereby agreed that _____ (henceforth known as Sponsor/Partner") will provide $ _____ cash to the Township of Scugog in exchange for participation as a _____ Partner at the 2026 Canoe the Nonquon event.

The Partner is eligible for all benefits and privileges, as outlined in the Canoe the Nonquon 2026 event.

The Township of Scugog us hereby entitled to $_____ cash upon signing of this contract.

All monies are due and payable to the Township of Scugog no later than May 1, 2026.

_____	_____
Township of Scugog Representative	Sponsorship Representative
To be filled in by Township Staff only	
_____	_____
Date	Date
To be filled in by Township Staff only	