

Port Perry 2025 Geo-Fence Data (Based on Visits: BM Durham Region)



DEMOGRAPHIC SNAPSHOT



56 Years

Median age of Households maintainer (104)



40.0%

Couples Without Children at Home (126)



20.1%

Of Visits were from Tourists who travelled 40KM+ and 79.9 were Locals (within 40 KM).



\$160,438

Household Income (106)



23.6%

Belong to a Visible Minority group (59)



2 People or less

53.9% of Households have single or couples (108)



19.2%

Born outside of Canada (72)



15.3%

Work in Sales/Service (101) & 12.4% in Business/Finance (92)



VISITOR'S TOP TEN CITY/FORWARD SORTATION AREAS (FSA)

Name (CITY)	Count	%	Name (FSA)	Count	%
Scugog, ON (TP)	1,046,637	37.59	L9L (Port Perry, ON)	887,134	31.86
Kawartha Lakes, ON (CY)	432,878	15.55	K0M (Haliburton, ON)	362,156	13.01
Oshawa, ON (CY)	213,164	7.66	L0B (Orono, ON)	136,027	4.88
Toronto, ON (C)	187,725	6.74	L0C (Sunderland, ON)	92,561	3.32
Whitby, ON (T)	141,477	5.08	L1C (Bowmanville, ON)	90,204	3.24
Clarington, ON (MU)	125,596	4.51	L9P (Uxbridge, ON)	85,310	3.06
Uxbridge, ON (TP)	91,986	3.30	L1G (Oshawa, ON)	68,264	2.45
Ajax, ON (T)	70,657	2.54	L1M (Whitby, ON)	52,553	1.89
Markham, ON (CY)	60,727	2.18	L1H (Oshawa, ON)	49,375	1.77
Brock, ON (TP)	50,869	1.83	K9V (Lindsay, ON)	46,784	1.68

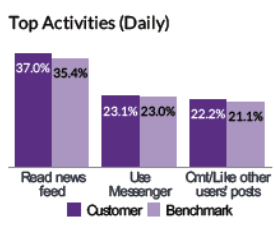


SOCIAL MEDIA HIGHLIGHTS



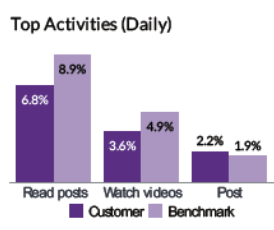
FACEBOOK

78.1% currently use
Index: 100



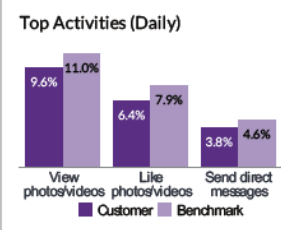
X

18.1% currently use
Index: 80



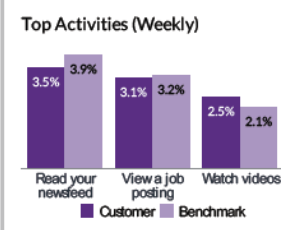
INSTAGRAM

38.7% currently use
Index: 91



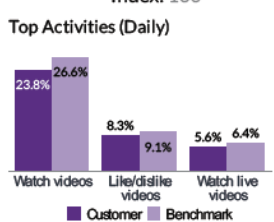
LINKEDIN

34.4% currently use
Index: 88



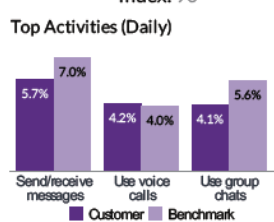
YOUTUBE

69.4% currently use
Index: 100



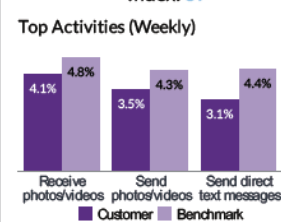
WHATSAPP

44.1% currently use
Index: 90



SNAPCHAT

7.5% currently use
Index: 69



TIKTOK

12.3% currently use
Index: 91

