

Port Perry 2024 Geo-Fence Data (Based on Visits: BM Durham Region)



Demographic Snapshot



55 Years

Median age of Households maintainer (103)



39.3%

Couples Without Children at Home (**124**)



25.4%

Of Visits were from Tourists who travelled 40KM+ and 74.6% were Locals (within 40 KM).



\$159,589

Household Income (105)



25.8%

Belong to a Visible Minority group (**64**)



2 People or less

53.3% of Households have a single or 2 people (106)



20.2%

Born outside of Canada (**76**)



15.3%

Work in Sales/Service (101)



visit or 's Top Ten CITY/ For ward Sort ation Areas (FSA)

Name (CITY)	Count	%
Scugog, ON (TP)	883,341	33.07
Kawartha Lakes, ON (CY)	413,811	15.49
Toronto, ON (C)	230,052	8.61
Oshawa, ON (CY)	212,388	7.95
Whitby, ON (T)	140,004	5.24
Clarington, ON (MU)	116,015	4.34
Uxbridge, ON (TP)	92,318	3.46
Ajax, ON (T)	74,005	2.77
Markham, ON (CY)	63,988	2.40
Brock, ON (TP)	44,432	1.66

Name (FSA)	Count	%
L9L (Port Perry, ON)	640,730	23.99
L0C (Sunderland, ON)	259,090	9.70
K0M (Haliburton, ON)	233,126	8.73
K0L (Bancroft, ON)	98,809	3.70
L1C (Bowmanville, ON)	82,956	3.11
L9P (Uxbridge, ON)	78,702	2.95
L0B (Orono, ON)	70,787	2.65
L1G (Oshawa, ON)	69,342	2.60
L1M (Whitby, ON)	56,980	2.13
L1S (Ajax, ON)	49,002	1.83



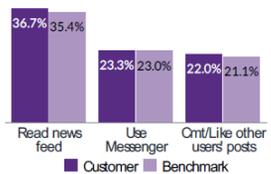
Social Media Highlights



FACEBOOK

78.2% currently use
Index: 100

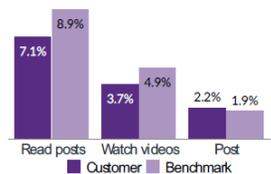
Top Activities (Daily)



X

18.7% currently use
Index: 83

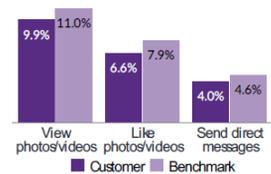
Top Activities (Daily)



INSTAGRAM

39.0% currently use
Index: 92

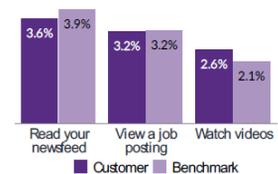
Top Activities (Daily)



LINKEDIN

35.2% currently use
Index: 90

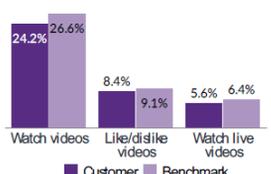
Top Activities (Weekly)



YOUTUBE

69.6% currently use
Index: 100

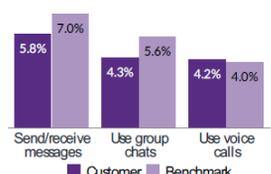
Top Activities (Daily)



WHATSAPP

44.8% currently use
Index: 92

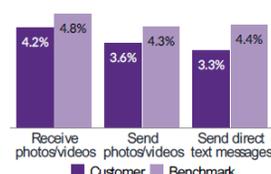
Top Activities (Daily)



SNAPCHAT

7.8% currently use
Index: 72

Top Activities (Weekly)



TIKTOK

12.6% currently use
Index: 93

Top Activities (Daily)

